

# Business and Private Viewing Packages

	<b>BUSINESS SELECT™ PACK</b> Over <b>85</b> Channels	<b>BUSINESS ENTERTAINMENT™ PACK</b> Over <b>90</b> Channels	<b>BEST VALUE!</b> <b>BUSINESS XTRA PACK</b> Over <b>140</b> Channels
<b>REGULAR PRICE</b> <small>(Customer rolls to the then-current retail rate after the expiration of promotional credits)</small>	<b>\$63<sup>99</sup></b> + TAX MO.	<b>\$84<sup>99</sup></b> + TAX MO.	<b>\$111<sup>99</sup></b> + TAX MO.
<b>NEW</b> 24-MONTH OFFER	-\$24.00/mo.: For 24 mos. -\$10.00/mo.: For 24 mos. w/Auto Bill Pay. <b>\$29<sup>99</sup></b> MO. <small>Plus taxes. Auto Bill Pay req'd.</small> For 24 mos. w/24-mo. agmt.*	Only 12-month offer applies.	-\$27.00/mo.: For 24 mos. -\$10.00/mo.: For 24 mos. w/Auto Bill Pay. <b>\$74<sup>99</sup></b> MO. <small>Plus taxes. Auto Bill Pay req'd.</small> For 12 mos. w/24-mo. agmt.*
12-MONTH PROMOTIONAL OFFER	-\$24.00/mo.: For 12 mos. -\$10.00/mo.: For 24 mos. w/Auto Bill Pay. <b>\$29<sup>99</sup></b> MO. <small>Plus taxes. Auto Bill Pay req'd.</small> For 12 months w/24-mo. agmt.*	-\$20.00/mo.: For 12 mos. -\$10.00/mo.: For 24 mos. w/Auto Bill Pay. <b>\$54<sup>99</sup></b> MO. <small>Plus taxes. Auto Bill Pay req'd.</small> For 12 months w/24-mo. agmt.*	-\$27.00/mo.: For 12 mos. -\$10.00/mo.: For 24 mos. w/Auto Bill Pay. <b>\$74<sup>99</sup></b> MO. <small>Plus taxes. Auto Bill Pay req'd.</small> For 12 months w/24-mo. agmt.*
PREMIUMS/ADVANCED SERVICES	<b>2018 NFL SUNDAY TICKET</b> <b>AT NO EXTRA COST</b> <small>NFL SUNDAY TICKET subscription renews automatically each season at then-prevailing rate (currently \$616.69/Business Viewing and \$491.92/Private Viewing) unless canceled or changed by customer prior to the start of the season.</small>		
HARDWARE	<b>HD ACCESS INCLUDED!</b> <b>FIRST 3 MONTHS ON US:</b> <ul style="list-style-type: none"> <li><b>MUSIC CHANNELS SAVE OVER \$110</b> <small>After 3 mos., services automatically cont. at then-prevailing rate (currently \$3799/mo.) unless changed/canceled.</small></li> <li><b>PRIVATE VIEWING ALSO INCLUDES: SHOWTIME. SAVE OVER \$50</b> <small>After 3 mos., services automatically cont. at then-prevailing rate (currently \$19.99/mo.) unless changed/canceled.</small></li> </ul>		
STANDARD INSTALLATION	<b>UP TO 4 HD RECEIVERS INCLUDED</b> 4 HD for Business Viewing 4 HD or 2 HD DVR for Private Viewing Cost for each additional receiver: HD \$99   HD DVR \$199   DVR for Private only.		
RECEIVER FEES – BUSINESS VIEWING	<b>STANDARD PROFESSIONAL INSTALLATION INCLUDED</b> <small>Applicable use tax adjustment may apply on retail value of installation.</small>		
RECEIVER FEES – PRIVATE VIEWING	<ul style="list-style-type: none"> <li>1<sup>ST</sup>–9<sup>TH</sup> RECEIVER: \$7/MO. EACH</li> <li>10<sup>TH</sup>–21<sup>ST</sup> RECEIVER: \$4/MO. EACH</li> <li>22<sup>ND</sup>+ RECEIVER: \$2/MO. EACH</li> </ul>		
REGIONAL SPORTS NETWORK FEES	N/A		Regional Sports Network (RSN) fee may apply. RSN: \$5.99/mo.
<b>ALL PRICES INCLUDE LOCAL CHANNELS, WHERE AVAILABLE</b>			

BUSINESS AND PRIVATE VIEWING PACKAGES

<b>DVR SERVICE (PRIVATE VIEWING)</b>	<b>DVR Service for just \$12/mo.</b>
<b>NO-CONTRACT OPTION</b> <small>Receiver and Regional Sports fees may apply.</small>	<ul style="list-style-type: none"> <li><b>Retail Pricing Only</b></li> <li><b>Up to 2 HD Receivers Included</b> <small>(1 HD Receiver for Music Channels only)</small></li> <li><b>Standard Installation fee of \$199</b></li> </ul>

**\*ALL DIRECTV OFFERS REQUIRE 24-MO. TV AGREEMENT. EARLY CANCELLATION FEE OF UP TO \$20/MO. FOR EACH MONTH REMAINING ON AGMT, AND ADD'L FEES APPLY.** New approved commercial customers only. Credit card req'd (except MA & PA). Regional Sports fee may apply in certain markets.

# Business and Private Viewing Channel Lineups

## COMMERCIAL BASIC™

AUDIENCE* <b>HD</b> 239	CTN	376	GOD TV†	365	JBS¹	388	QVC2	315	World Harvest Television (WHT)	367
AXS TV (HD only)¹ <b>HD</b> 240	Daystar	369	Hillson Channel	371	Jewelry Television	313	Russia Today TV	321		
BabyFirst TV¹	Enlace²	448	HITN TV²	461	Jewish Life Television¹	366	TCT Network	377		
BYUtv	EVINE	73, 316	Hope Channel¹	368	Link TV	375	Trinity Broadcasting Network (TBN)	372		
CANAL ONCE²	EWTN	370	HSN	240	NASA TV¹	352	Uplift¹	379	PLUS Local Channels <b>HD</b> where available.³	
C-SPAN	Free Speech TV¹	348	IMPACT¹	380	NRB	378	Velocity (HD only)¹	<b>HD</b> 281	For Private, Business and International,	
C-SPAN2	GEB America¹	363	INSP	364	QVC	<b>HD</b> 275	The Word Network	373	a la carte package is not required.	

## BUSINESS SELECT™ PACK Includes most channels shown in COMMERCIAL BASIC

A&E <b>HD</b> 265	CNN <b>HD</b> 202	FOX Business Network <b>HD</b> 359	HSN	240	Nick Jr.	<b>HD</b> 301	TCT Network	377
AMC <b>HD</b> 254	Comedy Central <b>HD</b> 249	FOX News Channel <b>HD</b> 360	IMPACT¹	380	Nickelodeon/Nick at Nite (East)	<b>HD</b> 299	TeenNick	303
Animal Planet <b>HD</b> 282	C-SPAN	350	INSP	364	Nickelodeon/Nick at Nite (West)	300	TLC	<b>HD</b> 280
Aqui¹	C-SPAN2	351	Investigation Discovery	<b>HD</b> 285	NRB	378	TNT	<b>HD</b> 245
AUDIENCE* <b>HD</b> 239	CTN	376	ION East	<b>HD</b> 305	OAN	<b>HD</b> 347	Trinity Broadcasting Network (TBN)	372
AXS TV (HD only)¹ <b>HD</b> 340	Daystar	369	ION West	306	Ovation	<b>HD</b> 274	truTV	<b>HD</b> 246
BabyFirst TV¹	DIRECTV CINEMA® Screening Room	<b>HD</b> 125	JBS¹	388	Paramount Network	<b>HD</b> 241	TV Land	<b>HD</b> 304
BBC America <b>HD</b> 264	Discovery	<b>HD</b> 278	Jewelry Television	72, 313	Pursuit Channel (HD only)¹	<b>HD</b> 604	Univision (East)	<b>HD</b> 402
BET <b>HD</b> 329	Disney Channel (East)	<b>HD</b> 290	Jewish Life Television¹	388	QVC	<b>HD</b> 317	Uplift¹	379
Bloomberg TV	Disney Channel (West)	291	Lifetime	<b>HD</b> 252	QVC2	315	USA Network	<b>HD</b> 242
Bravo <b>HD</b> 237	Disney Junior	<b>HD</b> 289	Link TV	375	ReelzChannel	<b>HD</b> 238	Velocity (HD only)¹	<b>HD</b> 281
BYUtv	Disney XD	<b>HD</b> 292	MAVTV	<b>HD</b> 214	RFD-TV	<b>HD</b> 345	VH1	<b>HD</b> 335
CANAL ONCE²	El	<b>HD</b> 236	MSNBC	<b>HD</b> 356	Russia Today TV	321	Viceland	<b>HD</b> 271
Cartoon Network (East)	Enlace²	448	MTV	<b>HD</b> 331	Shop LC	226	WE tv	<b>HD</b> 260
Cartoon Network (West)	EVINE	73, 316	MTV2	<b>HD</b> 332	SonLife Broadcasting Network	344	WeatherNation	<b>HD</b> 361
Celebrity Shopping Network	EWTN	370	NASA TV¹	352	Syfy	<b>HD</b> 244	The Word Network	373
CMT	FETV	323	National Geographic	<b>HD</b> 276	TBS	<b>HD</b> 247	World Harvest Television (WHT)	367
CNBC	Food Network	<b>HD</b> 231	Newsmax	349	TCM	<b>HD</b> 256	PLUS Local Channels <b>HD</b> where available	

## BUSINESS ENTERTAINMENT™ PACK Includes most channels shown in BUSINESS SELECT, plus the channels shown in bold

A&E <b>HD</b> 265	C-SPAN	350	FOX News Channel	<b>HD</b> 360	IMPACT¹	380	Nickelodeon/Nick at Nite (East)	<b>HD</b> 299	TLC	<b>HD</b> 280
AMC <b>HD</b> 254	C-SPAN2	351	<b>FOX Sports 1</b>	<b>HD</b> 219	INSP	364	Nickelodeon/Nick at Nite (West)	300	TNT	<b>HD</b> 245
Animal Planet <b>HD</b> 282	CTN	376	Free Speech TV¹	348	Investigation Discovery	<b>HD</b> 285	NRB	378	Trinity Broadcasting Network (TBN)	372
AUDIENCE* <b>HD</b> 239	Daystar	369	Freeform	<b>HD</b> 311	ION East	<b>HD</b> 305	OAN	<b>HD</b> 347	truTV	<b>HD</b> 246
AXS TV (HD only)¹ <b>HD</b> 340	DIRECTV CINEMA® Screening Room	<b>HD</b> 125	FX	<b>HD</b> 248	ION West	306	Ovation	<b>HD</b> 274	TV Land	<b>HD</b> 304
BabyFirst TV¹	Discovery	<b>HD</b> 278	Galavisión	<b>HD</b> 404	JBS¹	388	Paramount Network	<b>HD</b> 241	Univision (East)	<b>HD</b> 402
BBC America <b>HD</b> 264	Disney Channel (East)	<b>HD</b> 290	GEB America¹	363	Jewelry Television	72, 313	Pursuit Channel (HD only)¹	<b>HD</b> 604	Uplift¹	379
BET <b>HD</b> 329	Disney Channel (West)	291	GEM Shopping Network	228	Jewish Life Television¹	366	QVC	<b>HD</b> 317	USA Network	<b>HD</b> 242
Bloomberg TV	Disney Junior	<b>HD</b> 289	GOD TV¹	365	Lifetime	<b>HD</b> 252	QVC2	315	Velocity (HD only)¹	<b>HD</b> 281
Bravo <b>HD</b> 237	Disney XD	<b>HD</b> 292	Hope Channel¹	368	Link TV	375	ReelzChannel	<b>HD</b> 238	VH1	<b>HD</b> 335
BYUtv	El	<b>HD</b> 236	Hallmark Channel	<b>HD</b> 312	MAVTV	<b>HD</b> 214	RFD-TV	<b>HD</b> 345	Viceland	<b>HD</b> 271
CANAL ONCE²	Enlace²	448	Hallmark Movies & Mysteries (HD only)	<b>HD</b> 565	MSNBC	<b>HD</b> 356	Russia Today TV	321	WE tv	<b>HD</b> 260
Cartoon Network (East)	<b>ESPN</b>	<b>HD</b> 206	HGTV	<b>HD</b> 229	MTV	<b>HD</b> 331	Shop LC	226	WeatherNation	<b>HD</b> 361
Cartoon Network (West)	<b>ESPN2</b>	<b>HD</b> 209	Hillson Channel	371	MTV2	<b>HD</b> 332	SonLife Broadcasting Network	344	The Word Network	373
Celebrity Shopping Network	EVINE	73, 316	HISTORY	<b>HD</b> 269	NASA TV¹	352	Syfy	<b>HD</b> 244	World Harvest Television (WHT)	367
CMT	EWTN	370	HITN TV²	461	National Geographic	<b>HD</b> 276	TBS	<b>HD</b> 247		
CNBC	FETV	323	HLN	<b>HD</b> 204	<b>NBC Sports Network</b>	<b>HD</b> 220	TCM	<b>HD</b> 256		
CNN	Food Network	<b>HD</b> 231	Hope Channel¹	368	<b>Newsmax</b>	349	TCT Network	377		
Comedy Central	FOX Business Network	<b>HD</b> 359	HSN	240	Nick Jr.	<b>HD</b> 301	TeenNick	303	PLUS Local Channels <b>HD</b> where available.³	

## BUSINESS XTRA PACK Includes most channels shown in BUSINESS ENTERTAINMENT, plus the channels shown in bold

A&E <b>HD</b> 265	C-SPAN	350	FOX Sports 1	<b>HD</b> 219	ION Television (East)	<b>HD</b> 305	<b>Olympic Channel</b>	<b>HD</b> 624	Trinity Broadcasting Network (TBN)	372
AMC <b>HD</b> 254	C-SPAN2	351	<b>FOX Sports 2</b>	<b>HD</b> 618	ION Television (West)	306	OAN	<b>HD</b> 347	truTV	<b>HD</b> 246
American Heroes Channel <b>HD</b> 287	CTN	376	Free Speech TV¹	348	JBS¹	388	Ovation	<b>HD</b> 274	TV Land	<b>HD</b> 304
Animal Planet <b>HD</b> 282	Daystar	369	Freeform	<b>HD</b> 311	Jewelry Television	72, 313	<b>OWN (Oprah Winfrey Network)</b>	<b>HD</b> 279	<b>TV One</b>	<b>HD</b> 328
<b>ASPIRE (HD only)¹</b>	<b>Destination America</b>	<b>HD</b> 286	<b>Fuse</b>	<b>HD</b> 339	Jewish Life Television¹	366	<b>Oxygen</b>	<b>HD</b> 251	<b>TVG</b>	602
AUDIENCE* <b>HD</b> 239	DIRECTV CINEMA® Screening Room	<b>HD</b> 125	<b>Fusion (HD only)¹</b>	<b>HD</b> 342	<b>Justice Central (HD only)¹</b>	<b>HD</b> 383	Paramount Network	<b>HD</b> 241	<b>UniMás</b>	<b>HD</b> 408
AWE <b>HD</b> 387	<b>DIRECTV HD SPORTSMIX®</b>	<b>HD</b> 205, 600	FX	<b>HD</b> 248	Lifetime	<b>HD</b> 252	<b>POP</b>	<b>HD</b> 273	<b>Universal Kids</b>	<b>HD</b> 295
AXS TV (HD only)¹ <b>HD</b> 340	<b>(HD only)¹</b>	<b>HD</b> 205, 600	<b>FX Movie Channel</b>	<b>HD</b> 258	Link TV	375	Pursuit Channel (HD only)¹	<b>HD</b> 604	<b>UNIVERSO²</b>	<b>HD</b> 410
BabyFirst TV¹	Discovery	<b>HD</b> 278	FX	<b>HD</b> 259	LMN	<b>HD</b> 253	QVC	<b>HD</b> 317	Univision (East)	<b>HD</b> 402
BBC America <b>HD</b> 264	<b>Discovery Family Channel</b>	<b>HD</b> 294	<b>Fyi</b>	<b>HD</b> 266	Logo	272	QVC2	315	<b>UP</b>	338
<b>BBC World News (HD only)¹</b>	<b>Discovery Life</b>	261	Galavisión	<b>HD</b> 404	MAVTV	<b>HD</b> 214	<b>Revolt (HD only)¹</b>	<b>HD</b> 384	Uplift¹	379
BET <b>HD</b> 329	Disney Channel (East)	<b>HD</b> 290	GEB America¹	363	MLB Network	<b>HD</b> 213	ReelzChannel	<b>HD</b> 238	USA Network	<b>HD</b> 242
<b>BET Her</b>	Disney Channel (West)	291	GEM Shopping Network	228	MSNBC	<b>HD</b> 356	RFD-TV	<b>HD</b> 345	Velocity (HD only)¹	<b>HD</b> 281
Bloomberg TV	Disney Junior	<b>HD</b> 289	GOD TV¹	365	MTV	<b>HD</b> 331	Russia Today TV	321	VH1	<b>HD</b> 335
Bravo <b>HD</b> 237	Disney XD	<b>HD</b> 292	<b>Golf Channel</b>	<b>HD</b> 218	MTV2	<b>HD</b> 332	<b>Science</b>	<b>HD</b> 284	Viceland	<b>HD</b> 271
<b>BTN</b>	<b>DIY Network</b>	<b>HD</b> 230	<b>Great American Country (GAC)</b>	<b>HD</b> 326	<b>MTV Classic</b>	336	<b>SEC Network</b>	<b>HD</b> 611	WE tv	<b>HD</b> 260
BYUtv	El	<b>HD</b> 236	<b>GSN</b>	<b>HD</b> 233	NASA TV¹	352	Shop LC	226	<b>The Weather Channel</b>	<b>HD</b> 362
CANAL ONCE²	Enlace²	448	Hallmark Channel	<b>HD</b> 312	<b>Nat Geo WILD</b>	<b>HD</b> 283	SonLife Broadcasting Network	344	WeatherNation	<b>HD</b> 361
Cartoon Network (East)	<b>ESPN</b>	<b>HD</b> 206	HGTV	<b>HD</b> 229	National Geographic	276	<b>Sportsman Channel</b>	605	<b>WGN America</b>	<b>HD</b> 307
Cartoon Network (West)	<b>ESPN2</b>	<b>HD</b> 209	Hillson Channel	371	<b>NBA TV</b>	<b>HD</b> 216	<b>SundanceTV</b>	<b>HD</b> 557	The Word Network	373
<b>CBS Sports Network</b>	<b>ESPNNEWS</b>	<b>HD</b> 207	HISTORY	<b>HD</b> 269	NBC Sports Network	<b>HD</b> 220	Syfy	<b>HD</b> 244	World Harvest Television (WHT)	367
Celebrity Shopping Network	<b>ESPNU</b>	<b>HD</b> 208	HITN TV²	461	Newsmax	349	TBS	<b>HD</b> 247		
CMT	EVINE	73, 316	HLN	<b>HD</b> 204	<b>NFL Network</b>	<b>HD</b> 212	TCM	<b>HD</b> 256		
CNBC	EWTN	370	Hope Channel¹	368	<b>NHL Network</b>	<b>HD</b> 215	TCT Network	377		
<b>CNBC World</b>	FETV	323	HSN	240	Nick Jr.	<b>HD</b> 301	TeenNick	303		
CNN	<b>FM (HD only)¹</b>	<b>HD</b> 386	<b>IFC</b>	<b>HD</b> 333	Nickelodeon/Nick at Nite (East)	<b>HD</b> 299	<b>Tennis Channel</b>	<b>HD</b> 217	PLUS In-Market Regional Sports Networks	
Comedy Central	Food Network	<b>HD</b> 231	IMPACT¹	380	Nickelodeon/Nick at Nite (West)	300	TLC	<b>HD</b> 280	<b>HD</b> where available. PLUS Local Channels	
<b>Comedy TV (HD only)¹</b>	FOX Business Network	<b>HD</b> 359	INSP	364	<b>Nicktoons</b>	302	TNT	<b>HD</b> 245	<b>HD</b> where available.³	
<b>Cooking Channel</b>	FOX News Channel	<b>HD</b> 360	Investigation Discovery	<b>HD</b> 285	NRB	378	<b>Travel Channel</b>	<b>HD</b> 277		

# Drive Traffic with Premium Sports Packages

PUBLIC VIEWING			SMALL BAR	1-50	51-100	101-150	151-200	201-350	351-500	501-750	751-1,000	1,001-1,500	1,501-2,000	2,001-5,000	5,001-10,000	10,001+
<b>FCO</b> NFL SUNDAY TICKET EARLY BIRD OFFER For Small Bars, FCO 1-100, 1-4 receiver(s) pricing	NEW (Acquisition) <sup>1</sup> & UPGRADE <sup>2</sup> CUSTOMERS	1-Pay (Order by 5/19)	\$599 <sup>00</sup>	\$1,458 <sup>00</sup>	\$2,314 <sup>00</sup>	\$4,630 <sup>00</sup>		\$6,479 <sup>00</sup>	\$9,258 <sup>00</sup>	\$10,419 <sup>00</sup>	\$13,887 <sup>99</sup>	\$20,832 <sup>00</sup>	\$27,774 <sup>00</sup>	\$57,864 <sup>00</sup>	N/A	N/A
		5-Pay (Order by 5/19)	\$119 <sup>80</sup>	\$291 <sup>60</sup>	\$462 <sup>80</sup>	\$926 <sup>00</sup>		\$1,295 <sup>80</sup>	\$1,851 <sup>60</sup>	\$2,083 <sup>80</sup>	\$2,777 <sup>60</sup>	\$4,166 <sup>40</sup>	\$5,554 <sup>80</sup>	\$11,572 <sup>80</sup>	\$20,483 <sup>00</sup>	\$24,579 <sup>00</sup>
	EXISTING CUSTOMERS (Renewal) <sup>3</sup>	1-Pay (Order by 5/19)	\$699 <sup>00</sup>	\$1,789 <sup>20</sup>	\$2,978 <sup>81</sup>	\$5,988 <sup>50</sup>		\$8,654 <sup>60</sup>	\$12,584 <sup>05</sup>	\$14,037 <sup>02</sup>	\$18,716 <sup>39</sup>	\$28,062 <sup>05</sup>	\$37,419 <sup>70</sup>	\$77,958 <sup>98</sup>	N/A	N/A
		5-Pay (Order by 5/19)	\$139 <sup>80</sup>	\$357 <sup>84</sup>	\$595 <sup>76</sup>	\$1,197 <sup>70</sup>		\$1,730 <sup>92</sup>	\$2,516 <sup>81</sup>	\$2,807 <sup>40</sup>	\$3,743 <sup>28</sup>	\$5,612 <sup>41</sup>	\$7,483 <sup>94</sup>	\$15,591 <sup>80</sup>	\$29,829 <sup>59</sup>	\$35,794 <sup>07</sup>
<b>FCO</b> ESPN COLLEGE EXTRA <sup>4</sup>	NEW & EXISTING CUSTOMERS	3 Installments	N/A	\$235 <sup>00</sup>		\$598 <sup>33</sup>		\$741 <sup>67</sup>		\$883 <sup>33</sup>		\$1,308 <sup>33</sup>		\$1,665 <sup>00</sup>	\$2,141 <sup>67</sup>	
<b>FCO</b> MLB EXTRA INNINGS <sup>5</sup>	NEW (Acquisition) <sup>1</sup> & UPGRADE <sup>2</sup> CUSTOMERS	1-Pay (by 8/31)	N/A	\$609 <sup>00</sup>	\$819 <sup>00</sup>	\$1,139 <sup>00</sup>	\$1,559 <sup>00</sup>	\$2,059 <sup>00</sup>	\$2,339 <sup>00</sup>	\$2,709 <sup>00</sup>		\$3,459 <sup>00</sup>	\$4,659 <sup>00</sup>	\$7,500 <sup>00</sup>	\$11,000 <sup>00</sup>	
		5-Pay (by 5/1)	N/A	\$121 <sup>80</sup>	\$163 <sup>80</sup>	\$227 <sup>80</sup>	\$311 <sup>80</sup>	\$411 <sup>80</sup>	\$467 <sup>80</sup>	\$541 <sup>80</sup>		\$691 <sup>80</sup>	\$931 <sup>80</sup>	\$1,500 <sup>00</sup>	\$2,200 <sup>00</sup>	
	EXISTING CUSTOMERS (Renewal) <sup>3</sup>	1-Pay (by 9/30)	N/A	\$959 <sup>00</sup>	\$1,259 <sup>00</sup>	\$1,779 <sup>00</sup>	\$2,179 <sup>00</sup>	\$2,889 <sup>00</sup>	\$3,259 <sup>00</sup>	\$3,769 <sup>00</sup>		\$4,769 <sup>00</sup>	\$6,449 <sup>00</sup>	\$7,500 <sup>00</sup>	\$11,000 <sup>00</sup>	
		5-Pay (by 5/31)	N/A	\$191 <sup>80</sup>	\$251 <sup>80</sup>	\$355 <sup>80</sup>	\$435 <sup>80</sup>	\$577 <sup>80</sup>	\$651 <sup>80</sup>	\$753 <sup>80</sup>		\$953 <sup>80</sup>	\$1,289 <sup>80</sup>	\$1,500 <sup>00</sup>	\$2,200 <sup>00</sup>	
<b>FCO</b> NBA LEAGUE PASS MIDSEASON OFFER	NEW CUSTOMERS (Acquisition) <sup>1</sup> EXISTING CUSTOMERS (Upgrade) <sup>2</sup>	1-Pay (Order by 3/11)	N/A	\$249 <sup>00</sup>	\$499 <sup>00</sup>	\$574 <sup>50</sup>	\$924 <sup>50</sup>	\$1,399 <sup>00</sup>	\$1,599 <sup>00</sup>	\$1,749 <sup>50</sup>		\$2,349 <sup>50</sup>	\$3,849 <sup>50</sup>	\$5,449 <sup>50</sup>	\$8,749 <sup>50</sup>	
<b>FCO</b> NHL <sup>®</sup> CENTER ICE <sup>®</sup> MIDSEASON OFFER	NEW CUSTOMERS (Acquisition) <sup>1</sup> EXISTING CUSTOMERS (Upgrade) <sup>2</sup>	1-Pay (Order by 3/7)	N/A	\$425 <sup>00</sup>	\$550 <sup>00</sup>	\$710 <sup>00</sup>	\$885 <sup>00</sup>	\$1,100 <sup>00</sup>	\$1,250 <sup>00</sup>	\$1,500 <sup>00</sup>		\$1,850 <sup>00</sup>	\$2,250 <sup>00</sup>	\$2,550 <sup>00</sup>	\$3,050 <sup>00</sup>	
<b>EVO</b> FOX SOCCER PLUS	NEW AND EXISTING CUSTOMERS	Monthly	N/A	\$100 <sup>00</sup>	\$150 <sup>00</sup>	\$200 <sup>00</sup>		\$250 <sup>00</sup>		\$300 <sup>00</sup>						
LONGHORN NETWORK	NEW AND EXISTING CUSTOMERS	Monthly	N/A	\$19 <sup>99</sup>												
BIG TEN NETWORK	NEW AND EXISTING CUSTOMERS	Monthly	N/A	\$39 <sup>99</sup>												
SEC NETWORK	NEW AND EXISTING CUSTOMERS	Monthly	N/A	\$39 <sup>99</sup>												

REMINDER: An approved Fire Code Occupancy (FCO) certificate must be on file prior to the activation of any FCO premium sports package. Acquisition: Add package at point of sale. Upgrade: Active DIRECTV customer who did not take package in prior season. Renewal: Active DIRECTV customer who did take package in prior season.

BUSINESS/PRIVATE VIEWING		BUSINESS VIEWING	PRIVATE VIEWING
NFL SUNDAY TICKET EARLY BIRD OFFER	NEW & UPGRADE CUSTOMERS <sup>1,2</sup>	\$569 <sup>00</sup> (1-Pay)	\$454 <sup>00</sup> (1-Pay)
		\$113 <sup>80</sup> (5-Pay)	\$90 <sup>80</sup> (5-Pay)
	EXISTING CUSTOMERS (Renewal) <sup>3</sup>	\$616 <sup>69</sup> (1-Pay)	\$491 <sup>92</sup> (1-Pay)
		\$123 <sup>34</sup> (5-Pay)	\$98 <sup>38</sup> (5-Pay)
ESPN COLLEGE EXTRA <sup>4</sup> (3 Installments)	NEW & EXISTING CUSTOMERS	\$55 <sup>00</sup>	\$55 <sup>00</sup>
MLB EXTRA INNINGS <sup>5</sup> OFFER	NEW & UPGRADE CUSTOMERS <sup>1,2</sup>	\$119 <sup>80</sup> (5-Pay)	\$51 <sup>80</sup> (5-Pay)
	EXISTING CUSTOMERS (Renewal) <sup>3</sup>	\$161 <sup>80</sup> (5-Pay)	\$79 <sup>80</sup> (5-Pay)
NBA LEAGUE PASS MIDSEASON OFFER	NEW & UPGRADE CUSTOMERS <sup>1,2</sup>	\$99 <sup>00</sup>	\$99 <sup>00</sup>
NHL <sup>®</sup> CENTER ICE <sup>®</sup> MIDSEASON OFFER	NEW & UPGRADE CUSTOMERS <sup>1,2</sup>	\$248 <sup>00</sup>	\$140 <sup>00</sup>
SPORTS CHOICE <sup>6</sup>	NEW & EXISTING CUSTOMERS	N/A	\$21 <sup>99</sup> /mo.
FOX SOCCER PLUS	NEW & EXISTING CUSTOMERS	\$100 <sup>00</sup> /mo.	\$100 <sup>00</sup> /mo.
LONGHORN NETWORK	NEW & EXISTING CUSTOMERS	\$7 <sup>99</sup> /mo.	\$7 <sup>99</sup> /mo.
BIG TEN NETWORK	NEW & EXISTING CUSTOMERS	N/A	N/A
SEC NETWORK	NEW & EXISTING CUSTOMERS	\$7 <sup>99</sup> /mo.	\$7 <sup>99</sup> /mo.